



Founded in 2003, Gardner Automotive Communications (GAC) is a creative services agency specializing in automotive marketing, evaluation, testing, and technology education. With offices in Long Beach, CA; Plano, TX; and Detroit, MI, GAC has served a diverse range of clients, including:

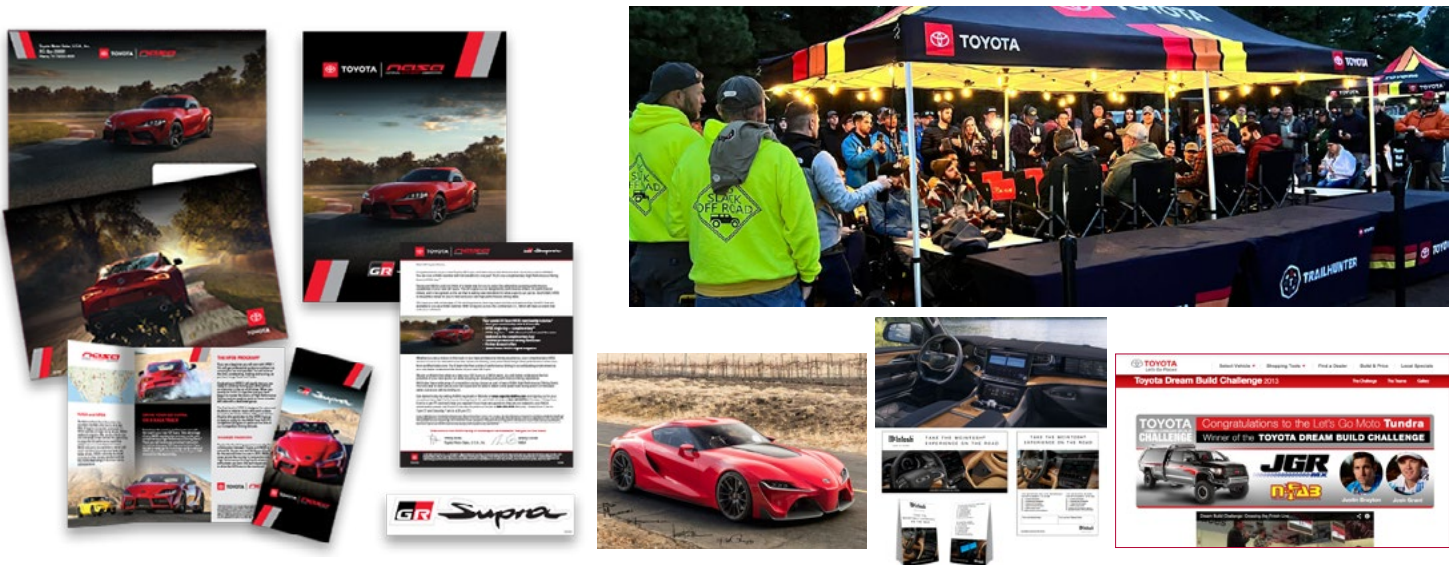
- Toyota Motor Sales
- Kia Motors America
- Isuzu Motors America
- Volvo Cars North America
- Mazda Motors of America
- Harman International
- Northrop Grumman
- MINI USA
- Evosport
- California International Auto Show

What Drives Us... Our 8 Guiding Principles

- Be Focused
- Be the Best Team
- Be Honest
- Be Attentive
- Be Creative
- Be Adaptable
- Be Cost Efficient
- Be Accountable

MARKETING

- Experiential Events
- Point of Sale
- Activations
- Market Research
- Social Media Management
- Graphic Design
- Website/App Development
- Guerrilla Marketing
- Still/Video Production

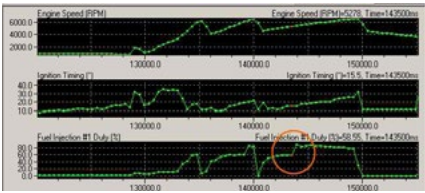


TRAINING

- Curriculum Development
- In-Dealership/ Off-Site Training
- eLearning
- Train-the Trainer Programs
- Ride-and-Drive Events
- Walkaround Competitions
- Sales Training Resource Development



EVALUATION & TESTING



- Static/Dynamic Vehicle Discovery
- Certified Claims Validation
- Vehicle Systems R&D
- Severe Duty Testing
- Competitive Analysis
- Data Acquisition & Analysis

PUBLIC RELATIONS

- Media Relations
- Short- and Long-Leads Press Events
- Live and Virtual News Bureau Management
- Press Kit Creation
- Photo/B-Roll Production
- Press Fleet Management
- Press Conference Development
- Crisis Communications

